

Becky Roe, MFA**Associate Professor, Department of Art**

Art

Phone: (626) 815-6000, Ext. 5234**Fax:** (626) 387-5727**Email:** broe@apu.edu**Office Location:** Building 1, Room 234**Office Hours:** Wednesday, 10:30 a.m. -12 p.m.**Profile**

After a successful career as an art director and graphic designer, Becky Roe, MFA, now teaches visual communication design in the Department of Art. While a good deal of her time is focused teaching undergraduate graphic design major coursework and developing curriculum, she also teaches visual culture in the Master of Fine Art degree program.

Education

MFA - University of Illinois, Urbana-Champaign

A.B. - Occidental College

Credentials/Certifications

California Single-Subject Teaching Credential

Professional/Scholarly Presentations**Exhibitions**Roe, Rebecca. *Rocks and Other Things*, art exhibition, Claremont, CA, 2007.**Presentations**

Roe, Rebecca. *The Power of Looking: Iconic Influences in Asian Lifestyles*, paper presented to the annual Western Association of Social Sciences, conference, Calgary, Canada, 2007.

Roe, Rebecca. *The 2008 Beijing Olympic Games: Examined from a western point of view; using the filter of a "pseudo-event of extravagant expectations"*, paper presented to the annual Western Association of Social Sciences, conference, Denver, CO, 2008.

Roe, Rebecca. *Writing and Painting: Cultural Connections in China*, paper presented to the annual Western Association of Social Sciences, conference, Albuquerque, NM, 2009.

Publications

Roe, Rebecca. Design and art direction for CIVA biennial conference brochure and collateral material (March 2005).

Roe, Rebecca. Book design for *The Rest of the Story; Things We May Have Missed* (June 2007), and *Making Disciples Jesus' Way: Wisdom We May have Missed* (December 2005) by Doug Greenwold, Columbia, MA.

Roe, Rebecca. Book design and photography for *The Spiritual Formation of Leaders: Integrating Spiritual Formation and Leadership Development* by Chuck Miller, Ed.D. (October 2007).

Professional Experience

Consulting Engagements

Consultant to California Resource Connection, Azusa, CA for brand identity and web site development, September 2005 - present

Expertise

Ethical Issues in Design

Iconology

Typography

Visual Culture

Special Interests and Activities

Member, AIGA (American Institute of Graphic Arts); attended conference “Design Education in the Age of New Media”, April 2007

Associate, UCDA (University and College Design Association); attended Design Educators Conferences, June 2006, August 2005

Courses Taught

Introduction to Computer Graphics ([ART 120](#))

Introduction to Art ([ART 150](#))

Graphic Design I (Art 281) (formerly Typography [ART 220](#))

Production for Print Design ([ART 221](#))

Graphic Design III (ART 383) (formerly Graphic Design II [ART 381](#))

Multimedia I ([ART 386](#))

Graphic Design Processes ([ART 446](#))

Portfolio ([ART 450](#))

Art Internship ([ART 475](#))

Graphic Design IV ART 481 (formerly Graphic Design III [ART 480](#))

Introduction to Graduate Studies/Critical Issues in Art I ([ART 510](#))

Theory and Practice III (ART 601)

Critique ([ART 580](#))

Critique ([ART 581](#))

Critique ([ART 582](#))

Independent Studio ([ART 590](#))

Independent Studio ([ART 591](#))

Independent Studio (ART 592)