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CURRICULUM VITAE

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OFFICE ADDRESS

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PROFESSIONAL PREPARATION

Educational Background

Ph.D. Michigan State University, Communication, June, 1986. Cognate areas: Social influence, philosophy of social science, mass media effects. Dissertation: The effects of cognitive elaboration, valid arguments, evidence, and message style in persuasive discourse.

M.A. Arizona State University, Communication, February, 1978. Thesis: The impact of defendant race, defendant characteristics, and inadmissible testimony upon results of a simulated jury trial.

B.A. California Polytechnical State University, San Luis Obispo, Speech Communication, June, 1975. Senior thesis: The effects of inadmissible testimony on jury behavior.

Teaching Experience

Azusa Pacific University

Professor, 2006 - present. Director of Institutional Research, 2008 – present. Courses: Communication Research Methods, Interpersonal Communication, Persuasion and Attitude Change, Senior Seminar. Director of the David C. Bicker Communication Ethics Conference. Chair of the Graduate Program Development Committee.

Pepperdine University

Graduate Chair, 2002 – 2006. Professor, 2002 – 2006. Visiting Professor, 2001 - 2002. Adjunct Professor, 1999-2001. Graduate advising; 2006-2009; Courses: Graduate – Pro-seminar, Advanced Communication Theory, Advanced Quantitative Research Methods, Advanced Theories of Persuasion. Undergraduate -- Research Methods, Communication Theory, Communication and Conflict, Message Creation (Persuasion), Communication Ethics, Public Speaking.

Regent University

Professor, 1994 - 2002. Doctoral faculty. Courses: Graduate -- Introduction to Research Methods, Statistics and Computer applications, Advanced Methods and Statistics, Seminar on Communication Theory, Seminars on Interpersonal Communication, Political Communication, and Persuasion. Communication Studies Chair, 1996 to 2000. Acting Chair, Spring, 1995. Director of MA Studies, 1995-1996; Representative to University Academic Council, 1995-1996.

University of Hawaii, Manoa

Adjunct Professor, 2007; Associate Professor, 1991-1994. Assistant Professor, 1989 to 1991. Visiting Assistant Professor, 1988-89. Director of Graduate Studies, 1992-1994. Courses: Graduate -- Persuasion, Research methods (through multivariate). Undergraduate -- Persuasion, Interpersonal Communication, Small Group Decision-Making, Introduction to Research, Communication and Conflict, Communication and Culture. Acting Dept. Chair, July and August, 1990, 1991, 1992, 1993.

San Jose State University

Associate Professor, 1988 - 1989. Assistant Professor, 1984-1988. Courses: Graduate and undergraduate courses on Persuasion and Interpersonal Communication. Undergraduate courses on Introduction of Communication Inquiry, Small Group Communication, Communication Theory and Research Methods.

I have also taken various adjunct positions at other universities – a complete list is available

PUBLICATIONS

Waisanen, D. J., & Reynolds, R. A. (2008). Side-coaching the public speech: Toward improvisational delivery adjustments in the moment. *Communication Teacher*, 22(1), 18-21.

Reynolds, R. A., Woods, R., & Baker, J. D. (2007). *Handbook of Research on Electronic Surveys and Measurements*. Hershey, PA: Idea Group Reference.

Reynolds, R. A. (2007). *The measurement of end-user computing satisfaction*. In R. A. Reynolds, R. Woods, & J. D. Baker (Eds.). *Handbook of Research on Electronic Surveys and Measurements* (pp. 291 - 293). Hershey, PA: Idea Group Reference.

Reynolds, R. A. (2007). *Web credibility measurement*. In R. A. Reynolds, R. Woods, & J. D. Baker (Eds.). *Handbook of Research on Electronic Surveys and Measurements* (pp. 294 - 296). Hershey, PA: Idea Group Reference.

Reynolds, R. A. (2006). Discouraging messages. *Communication Reports*, 19, 16–30.

Reynolds, J. L. & Reynolds, R. A. (2003). The use of evidence in interpersonal relationships. In Frans H. van Eemeren, J. Anthony Blair, Charles A. Willard (eds), *Proceedings of the Fifth International Conference of the International Society for the Study of Argumentation (ISSA'02)*. Amsterdam: SIC SAT.

Reynolds, R. A. & Reynolds, J. L. (2002). Evidence. In J. P. Dillard and M. Pfau (eds). *The persuasion handbook: Developments in theory and practice* (pp. 427-444). Thousand Oaks, CA: Sage.

Reynolds, J. L. & Reynolds, R. A. (1999). Ecumenical Promise-Keepers: Oxymoron or fidelity. In D. Claussen (Ed.). *The Promise Keepers: Essays on Masculinity and Christianity*: Jefferson, NC: McFarland & Co. Press.

Olsen, R. & Reynolds R. (1999). Exploring the relationship between perceived narrativity and persuasiveness. *Carolinas Communication Annual*, 15, 41-54.

Reynolds, R. A. (1997). A validation test of a message elaboration measure. *Communication Research Reports*, 14, 269-278.

PUBLICATIONS (cont.)

- Aune, R. K. & Reynolds, R. A. (1994). The empirical development of the Normative Message Processing Scale. *Communication Monographs*, 61, 135-160.
- Allen, M. R. & Reynolds, R. A. (1993). The elaboration likelihood model and the sleeper effect: an assessment of attitude change over time. *Communication Theory*, 3, 73-82.
- Kellermann, K., Reynolds, R. A., & Chen, J. B. (1991). Parting is not sweet sorrow: Strategies for conversational retreat. *Communication Monographs*, 58, 362-383.
- Reynolds, R. A. (1991). Conversation abandonment: I do, you don't, but we will. *Journal of Language and Social Psychology*, 10, 61-70.
- Kellermann, K., & Reynolds, R. A. (1990). When ignorance is bliss: The role of motivation to reduce uncertainty in uncertainty reduction theory. *Human Communication Research*, 17, 5-75.
- Ray, J. L., Reynolds, R. A., and Carranza, E. (1989). Understanding choice utterances. *Quarterly Journal of Experimental Psychology*, 41A, 829-848.
- Miller, M. D., Reynolds, R. A., and Cambra, R. E. (1987). The influence of gender and culture on Language Intensity. *Communication Monographs*, 54, 101-105. Reprinted in Jacklin, C. N. (Ed) (1991). *Gender*. Cheltenham, Glos., U.K.: Edward Elgar Publishing LTD.
- Boster, F. J., Stiff, J. F., and Reynolds, R. A. (1985). Do persons respond differently to inductively-derived and deductively- derived lists of compliance gaining message strategies? A reply to Wiseman and Schenck-Hamlin. *Western Journal of Speech Communication*, 49, 177-187.
- Reynolds, R. A. and Burgoon, M. (1983). Belief processing, reasoning, and evidence. In R. Bostrom (Ed.) *Communication Yearbook 7* (pp. 83-104). Beverly Hills: Sage.
- Ellis, D. G., Burgoon, M., Slater, T., Reynolds, R. A., Burgoon, J. K., Greenberg, B. S., and Korzenny, F. (1983). Stylistic analysis of newspaper portrayals of Hispanic Americans in six Western U. S. communities. In B. S. Greenberg, M. Burgoon, J. K. Burgoon, and F. Korzenny (Eds.), *Mexican Americans and the mass media*. Norwood, NJ: Ablex.
- Reynolds, R. A., Koper, R. J., and Burgoon, M. (1982). The effects of communication context, source credibility, and message valence as predictors of perceived compliance gaining message appropriateness and social influence. *Communication: The Journal of the Communication Association of the Pacific*, 11, 58-77.
- Reinard, J. C., and Reynolds, R. A. (1978). The effects of inadmissible testimony in simulated jury trials. *The Journal of the American Forensic Association*, 15, 91-109.

OVER 100 CONVENTION PAPERS AND PRESENTATIONS. A complete list is available

Editorial Boards and Reviewing

Journals (reviewed for – details available)

Argumentation and Advocacy, Editorial Board, 1992-1995; 2008-present

Communication Monographs

Communication Reports

Communication Studies

Human Communication Research

Journal of Business Communication, Editorial Board, 1991-1994.

Journal of Social and Personal Relationships

Western Journal of Speech Communication

Publishers

Roxbury Publishing Co.

Sage Publications:

Wadsworth Publishing

Paper Reader

Communication & Social Cognition Division; National Communication Association

Communication Theory Division; Southern States Communication Association

Health Communication Division; International Communication Association

Information Systems Division; International Communication Association

Intercultural Communication Division; International Communication Association

Interpersonal Communication Division; Southern States Communication Association

Interpersonal Communication Interest Group; International Communication Association

Interpersonal Communication Interest Group; National Communication Association

Interpersonal Communication Interest Group; Western States Communication Association

Language Behavior Interest Group; Western States Communication Association

GRADUATE STUDENT ADVISING 1996 to present

Dissertation or Thesis/Portfolio Committees

38 (Chair of 22)

Professional Memberships

American Forensics Association

Association for Institutional Research

California Association for Institutional Research

International Communication Association

International Network for the Study of Personal Relationships

National Communication Association

Professional Memberships (cont.)

Religious Communication Association

Southern States Communication Association

Western Communication Association

PROFESSIONAL ACTIVITIES: National or regional professional associations

Chair, Freedom of Expression and Legal Communication Interest Group, Western States Communication Association, 2009-2010.

2nd Vice-President, Religious Communication Association, 2008-2009

Golden Anniversary Monograph awards committee, National Communication Association, 2008 – 2009.

Vice-Chair, Freedom of Expression and Legal Communication Interest Group, Western States Communication Association, 2008-2009.

Chair, Communication Theory and Research Interest Group, Western States Communication Association, 2006-2007.

Chair, Interpersonal Division. Southern States Communication Association, 2003-2004.

Ad hoc Committee on minority recruitment. Southern States Communication Association, 1998-1999.

Chair, Committee on Research Issues, National Communication Association task force on Technology in the Discipline, 1997-1999.

Nomination Committee Member, Communication Theory Division, Southern States Communication Association, 1997-1998.

Secretary, Interpersonal Communication Interest Group, Western Speech Communication Association, 1993-94.

Chair, Communication and Law Interest Group, Western States Communication Association, 1992-1993; 1993-1994.

Chair, Language Behavior Interest Group, Western States Communication Association, 1990-1991.

Vice-Chair, Language Behavior Interest Group, Western Speech Communication Association, 1989-90.

Secretary, Language Behavior Interest Group, Western Speech Communication Association, 1988-89.

Constitutional revision committee. California Speech Communication Association Convention, San Luis Obispo, 1986.

Delegate at the Western Speech Communication Association Legislative Assembly, 1980; 1985; 1986; 1988; 1989; 1990; 1991; 1992; 1993; 1994; 1995; 2007

PROFESSIONAL ACTIVITIES: University or school

Delegate to the EIRO project for adoption of a new web-based administrative system, Azusa Pacific University, 2008-2009.

Western Association of Schools and Colleges Accrediting Commission for Senior Colleges and Universities; part of the Azusa Pacific University delegation at WASC conferences, 2007; 2009

Institutional Review Board, Seaver College, Pepperdine University, 2004-2005; 2005-2006

Teaching and Learning committee, Seaver College, Pepperdine University, 2003-2004

University Fulbright Program Advisor, Regent University. 1994-2000

College of Communication and the Arts representative to University Academic council, Regent University, 1995-1996.

College of Arts & Humanities telecommunication and computer committee, The University of Hawaii at Manoa, 1989-1994.

College of Arts & Humanities curriculum council. The University of Hawaii at Manoa, 1993-1994.

University articulation advisory panel. The University of Hawaii at Manoa, 1992.

University Information Systems -- access committee, The University of Hawaii at Manoa, 1990-1991.

School of Social Science Computer Committee, San Jose State University, 1987-1988.

University Communication (Public Relations) Board, San Jose State University, 1985- 1987.

School of Social Science Research Grant Committee, San Jose State University, 1985-1986.

PROFESSIONAL ACTIVITIES: Department

Director of the David C. Bicker Communication Ethics Conference, Azusa Pacific University, 2006-present.

Program Review coordinator, Department of Communication Studies, Azusa Pacific University, 2007

Chair of the Graduate Program Development Committee, Azusa Pacific University, 2006-present.

Graduate Chair, Division of Communication, Pepperdine University, 2002-2006

Curriculum Committee, Division of Communication Pepperdine University, 2002-2005

Ad hoc committee on distance education, Regent University. 1999-2000

Graduate committee, Regent University, 1995-1997. The University of Hawaii at Manoa, 1989-1991; 1991-1994 (Chair). San Jose State University, 1986-1988.

Personnel committee, The University of Hawaii at Manoa, 1991-1992; 1992-1994 (Chair).

Search committee: Regent University, 1996-1997 (Chair); The University of Hawaii at Manoa, 1989-1990; 1990-1992 (Chair); 1992-93.

Curriculum Committee, Department of Communication Studies, San Jose State University, 1984-1986. Chair, 1985-86.

Computer and Equipment committee, Dept of Speech, The University of Hawaii at Manoa, 1989-1992 (Chair).

Advising and awards committee, Dept of Speech, The University of Hawaii at Manoa, 1990-1991.

Dept. Newsletter co-publisher, Dept of Speech, The University of Hawaii at Manoa, 1990-1991.

Faculty evaluations committee, Dept. of Speech, University of Hawaii, 1988-89.

Forensic evaluation and steering committee, Dept. of Speech, University of Hawaii, 1988-1994 (Chair).

Coordinator, Senior Department Internships, Department of Communication Studies, San Jose State University, 1986-1988.

PROFESSIONAL ACTIVITIES: Public Service and Consulting

A complete list is available