



MARKETING INTERN

Objective: Design and create effective multi-media campaigns for Communiversality events

Internship Expectations:

- Christian commitment: You are expected to integrate your faith into your role as a Communiversality intern.
- You must have the desire to serve this campus by utilizing your position and creating opportunities for others to get connected to the APU community.
- Participate in Fall training (approximately two and a half weeks before the start of school)
- Participate in Spring staff retreat (first weekend after school starts)
- Work together with other interns to publicize and otherwise market Communiversality events and opportunities.
- Work 10 hours a week in the Office of Communiversality.
- Meet weekly with either the Communiversality Professional Staff and or the graduate assistants.
- Attend weekly Communiversality staff meetings.
- Other duties as assigned by the Communiversality Professional Staff or the graduate assistants.
- Collaborate with other offices
- Proactively seek ways to communicate opportunities to commuters
- Proactively seek feedback from underrepresented groups on campus (i.e. MEP, ISS, etc.)

Office Programming Options (for ALL interns):

- Midnight Breakfast (each semester)
- Fall Fest
- Homecoming Events
- Les Femmes
- Spring Dance
- President's Hike
- Last Bash
- One Campus Recreation Tournament

Individual Internship Expectations:

Print Media

- Posters, fliers, etc.

Online Marketing

- Twitter, facebook, pinterest, etc.

Graphic Media

- Photography, video, etc.