



SGA

Objective:

The Commissioner is part of the development of a communications strategy that includes implementing operational plans that enable SGA to accomplish its mission statement of advocating for the student body. As a communications team and the marketing planning team, each commissioner should both strengthen organizational development, as well as bring solid strategic thinking about the role and responsibility of all facets of the communications efforts which include: publication, public presentation, media relations, graphics, web-based media, public information, community relations.

As part of the Communications team, the commissioner should be assured that the SGA messaging be clear and consistent to the student body and the administration and working with the Director of Communication to assure that all marketing and communications efforts are appropriate for both the SGA office and the University.

Qualifications*:

Be a full time, undergraduate member of APU as defined by the Registrar.

Have a grade point average of at least 2.70:

- o Cumulative
- o During one full semester prior to term of office
- o Maintained throughout the term of office

All Commissioners must be prepared to hold office from Fall through Spring.

All Commissioners must proclaim and adhere to the University Statement of Faith.

General Duties:

Attend all Student Senate meetings that will be held Wednesdays from 4:30-6:30 p.m. It is the responsibility of the candidate to incorporate the Senate meeting into their class schedule.

Serve on the committee(s) as appointed by the Director of Communications and approved by the Student Senate.

Attend and participate in Student Forums unless excused by the Director of Communications

Keep a minimum of **10 office hours per a week**

Meet once every two weeks with the Director of Communications to evaluate progress and set goals which will be written and recorded.

Work with the Director of Communications to develop constant communication with his/her respective constituency or area of responsibility.

Attend all **MANDATORY*** retreats and orientations that are as follows:

- o CCLC
- o Summer Retreat/Orientation training
- o January Retreat

*If candidate does not meet one of these requirements, the candidate can choose to petition the student senate to be allowed to run and hold office. Please speak to the chair of the elections committee or the director of communications.