

## The Top 5s: A profile of APU's 2012-2013 Freshman Class

Based on responses to the Freshman Survey by APU's 2012-2013 freshman class, the following are five categories of top five items.

### Top 5 reasons for choosing APU (In order of importance):

1. I was attracted by the religious affiliation/orientation of the college
2. I was offered financial assistance
3. This college has a very good academic reputation
4. I wanted to go to a school about the size of this college
5. A visit to campus

### The top 5 reasons for choosing to go to college (In order of importance):

1. To learn more about things that interest me
2. To get training for a specific career
3. To be able to get a better job
4. To gain a general education and appreciation of ideas
5. To be able to make more money

### Top 5 probable career choices (aggregated)

1. Business
2. Health professional
3. Artist
4. Doctor (MD or DDS)
5. Nurse

### More insight into APU's 2012 freshman class:

- **71%** have at least some concern over their ability to finance their college education
- **39%** plan to work full-time while attending college, which is up from **32%** in 2010
- **70%** consider themselves to be born-again, which is down from **78%** in 2010

### Top 5 Priorities in life (In order of importance):

1. Raising a family
2. Helping others who are in difficulty
3. Being very well off financially
4. Becoming an authority in my field
5. Improving my understanding of other countries and cultures

### Top 5 social values (In order of strongest agreement):

1. Colleges should prohibit racist/sexist speech on campus
2. Wealthy people should pay a larger share of taxes than they do now
3. Dissent is a critical component of the political process
4. A national health care plan is needed to cover everybody's medical costs
5. Students from disadvantaged social backgrounds should be given preferential treatment in college admissions