

## EDUCATION

Azusa Pacific University, 2009

**Doctor of Education: Higher Education Leadership**

Azusa Pacific University, 2001

**Master of Education: Physical Education**

University of Notre Dame, 1999

**Bachelor of Arts: Sociology, Minor: Theology**

## RESEARCH PUBLICATIONS

Robles, A. (2021, March). Netiquette for students [Article contribution]. In M. Weimer (Ed.), *Handouts: The many roles they play in learning* (The Teaching Professor). <https://www.teachingprofessor.com/topics/student-learning/handouts-the-many-roles-they-play-in-learning/>

Robles, A. M. (2020). CliftonStrengths® in collegiate sport: An exploration of NCAA coaches' perceptions. *Applied Research in Coaching and Athletics Annual*, 35, 1-32.

Robles, A. (2018). Mirror images: Exploring the strengths of two Olympic gold-medal athletes. *Women in Sport and Physical Activity Journal*, 26(1), 54-61.

Robles, A. Professionalism (content contribution), In: *Sports Internships*, Kendall Hunt, Jarvis, C., 80-81, 2018.

Robles, A. & Hammond, B. (April, 2014). *No "ideal" strengths: 2 pathways to athletic success*. CliftonStrengths Online Resources. Retrieved from <https://www.gallup.com/cliftonstrengths/en/251393/no-ideal-strengths-pathways-athletic-success.aspx>

Robles, A. M. (2012, May). Voices of elite athletes: Perceptions through a strengths-based philosophy of sport. *Journal of Performance Psychology*, 1-37.

Robles, A. & Macadam, E. (April, 2012). *What would happen if we truly focused on what was right with our team? Part II*. NFCA Instructional Corner, Fastpitch Delivery.

Robles, A. (March, 2012). *What would happen if we truly focused on what was right with our team? Part I*. NFCA Instructional Corner, Fastpitch Delivery.

Robles, A., & Yoder, K. (March, 2012). *Ethical dilemma: Coaching authentically*. NFCA Online Coaches Corner. Retrieved at [https://nfca.org/index.php?option=com\\_content&view=article&id=6246&Itemid=210](https://nfca.org/index.php?option=com_content&view=article&id=6246&Itemid=210)

## PROFESSIONAL PRESENTATIONS

Robles, A., Grappendorf, H., & Gamus, C. (2021, June 3). *Building inclusivity into online courses: The player card activity* [Teaching & Learning Fair presentation]. NASSM Virtual Conference.

- Robles, A. (March, 2021). An introduction to strengths. Discovering and developing your personal talent [Workshop presentation]. Boys & Girls Club of Carson Staff Development Day. Virtual Training.
- Robles, A. (March, 2021). Team-building using CliftonStrengths [Workshop presentation]. Saddleback Church Staff Training. Lake Forrest, CA.
- Robles, A. (2021, January 04). *Building a strengths-based team: Utilizing CliftonStrengths in sport* [Workshop presentation]. Coaches and Student-Athletes, University of Central Florida.
- Dauphinee, M. & Robles, A. (2020, December 11). *High-performance coaching using CliftonStrengths* [Workshop presentation]. Executive Management and Coaching Staff, Baltimore Orioles.
- Robles, A. (May, 2019). *Coaching with your strengths* [Workshop presentation]. Coaches symposium at Mission College. Santa Clara, CA
- Robles, A. (August, 2019). *Discover, develop, and lead with your strengths* [Workshop presentation]. Student-Athlete “All Saints Day” Fall Kick-off at Mission College. Santa Clara, CA
- Robles, A. (August, 2019). *Playing with your strengths* [Workshop presentation]. USA Softball U-19 Women’s National Team World Cup Championship Tournament. Irvine, CA
- Robles, A. (March, 2019). *Stronger players, stronger teams* [Workshop presentation]. Occidental College Women’s Softball Student-Athlete Symposium. Los Angeles, CA
- Robles, A. (October, 2018). *Building a strengths-based team* [Workshop presentation]. University of Pittsburgh Women’s Softball Student-Athlete Development Weekend. Pittsburgh, PA
- Robles, A. (August, 2018). *Building a strengths-based team* [Workshop presentation]. Student-Athlete Summit at Providence Christian College. Pasadena, CA
- Robles, A. (August, 2018). *Discover, develop, and lead with your strengths* [Workshop presentation]. Hope International University Men’s Soccer Retreat. Laguna Beach, CA
- Robles, A. (May, 2018). *A strengths-based approach to team building and leadership development*. Study presented at the North American Society for Sport Management (NASSM) Conference. Halifax, Nova Scotia.
- Eyanson, J., Lawrence, S. M., & Robles, A. M. (April, 2012). *Understanding the strengths: Voices of elite athletes*. Study presented at the American Alliance of Health, Physical Education, Recreation, and Dance (AAHPERD) Conference. Boston, CA.
- Robles, A., Eyanson, J., & Lawrence, S. M. (February, 2012). *Stories from the field: White athlete experiences of race*. Study presented at the Center for Performance Psychology, National University. San Diego, CA.
- Lawrence, S. M., Robles, A., & Eyanson, J. (Jan., 2012). *Caucasian student-athletes’ perspectives on race: A qualitative assessment*. Study presented at the Hawaii International Conference on Education. Honolulu, HI.
- Robles, A. (2010). *Leaning into your strengths in leadership*. General session speaker at the Grizzard Annual National Convention. San Diego, CA.
- Robles, A. (2009). *Discovering your strengths*. General session speaker at the Grizzard Annual National Convention. Ventura, CA.
- Robles, A. (2008). *Elite athletes: The best of the best*. Study presented at the NFCA Annual National Coaches Convention. Marcos Island, FL.

Robles, A., & Lundberg, C. (2006). *Gender identity in female collegiate athletes*. Study presented at the ACPA Annual National Conference. Indianapolis, IN.

Robles, A. (2006). *Panelist: Western Regional Careers in Student Affairs Day*. CSUF. Fullerton, CA.

Robles, A. (2005). *Panelist: Western Regional Careers in Student Affairs Day*. CSULB. Long Beach, CA.

## **CERTIFICATIONS, MEMBERSHIPS and CONTINUING EDUCATION**

Diversity Ambassador, Center for Diversity, Equity and Inclusive Excellence, Azusa Pacific University, 2020

Culturally Responsive Literature Certification, Harvard University, 2020

Commission on Sport Management Accreditation (COSMA), Member, 2020-Present

North American Society for Sport Management (NASSM), Member, 2018-Present

University of Notre Dame Monogram Club, Member, 1999-Present

## **PROFESSIONAL EXPERIENCE**

### **The Forza Institute, LLC, 2009 – Present**

#### **President/Founder**

*The mission of Forza Institute is to help individuals discover their uniquely innate gifts, talents and strengths in an effort to transform groups of individuals into highly functioning and successful teams.*

Website URL: [www.forzainstitute.com](http://www.forzainstitute.com)

Athletic teams trained with Forza Institute from the following institutions:

Harvard University, University of Southern California, University of Notre Dame, University of Washington, University of Arizona, University of Pittsburgh, University of Central Florida, CSUF, University of California-Davis, University of Pacific, Central Michigan University, Point Loma Nazarene University, Louisiana Tech University, San Diego State University, University of Delaware, San Francisco State University, University of Kansas, Kansas State University, University of Missouri-Kansas City, Ohio University, Vanguard University, Occidental College, Providence Christian College, Hope International University, Mission College.

Professional and Club teams trained:

Baltimore Orioles (MLB), USA Softball, USSSA Pride, USA Athletics, Firecrackers, Corona Angels

Non-profit organizations trained with Forza Institute:

Boys & Girls Club, Saddleback Church, The Rock Church in San Diego, Tony Evans Ministry “TUA”, EV Free Fullerton, Redeemer Church, Open Door Church, Tucson Gospel Rescue Mission, Everett Gospel Mission, Presbytery de Cristo, ARC Outreach, Grizzard Communications, Competitive Edge International.

### **Azusa Pacific University 2002 - Present**

#### **Assistant Professor/Curriculum Specialist of Sport Management**

#### **Department of Kinesiology, School of Behavioral and Applied Sciences**

Courses Taught: PE 551: Curriculum Theory and Design in Physical Education  
PE 552: History and Philosophy of Physical Education  
PE 555: Sociological and Ethical Issues in Sport  
PE 565: Physical Education, Athletics and the Law  
PE 572: Foundations of Sport Management  
PE 576: Trends and Issues in Physical Education  
PE 578: Psychology of Coaching

PE 582: Seminar Professional Literature in PE and Sport  
PE 584: Assessment, Technology, and Evaluation in Physical Education  
PE 589: Physical Education and Exercise Science Capstone  
LDRS 561: Group and Conflict Issues in Leadership

**Veritas Evangelical Seminary 2012 - Present**

**Adjunct Faculty**

Courses Taught: CE 902: Curriculum Development  
CE 904: Learning Theories

**Azusa Pacific University 2004 - 2005**

Graduate Admissions Counselor

**Biola University 2002 - 2004**

Transfer Undergraduate Admissions Counselor

**California State University, Long Beach 2000 - 2001**

NCAA Division I Assistant Softball Coach

Trained over 25 collegiate athletes. Provide athletic instruction and academic counseling. Lead all schedule and logistics responsibilities for travel and recruiting efforts. Evaluated over 100 recruits and potential division one athletes. Ensured and implemented all NCAA Compliance Regulations to Student Athletes.

**University of Mobile, Mobile, AL 1999 - 2000**

NAIA Assistant Softball Coach

**ATHLETIC EXPERIENCE**

**University of Notre Dame, 1995- 1999**

NCAA Division I Full-Scholarship Student-Athlete

University of Notre Dame Outstanding Student Leader Award

Big East Conference "Rookie of the Year"

University of Notre Dame Academic Dean's List

**Professional Athlete, Italy, 1999**

Drafted out of college to play in the Italian National Softball League in Verona, Italy. Competed throughout the Italian province and competed in the 1999 season.

**Private Professional Pitching Coach, 1999- 2015**

Trained over 200 amateur athletes and collegiate prospects. Provide expertise in physical development, pitching, and recruiting. Coordinated, marketed, and lead numerous clinics with major Division I universities including University of Notre Dame, CSULB and Baylor University. International experience coaching and leading youth clinics in Venezuela, Mexico, and East Asia providing international athletes with professional instruction and demonstrations in the game of softball.

**American Softball Association**

Three-time National Champion, 1994, 1995, 1997