

Dan Kiple, DBA

Curriculum Vitae

dkiple@apu.edu

Education

D.B.A. Alliant International University, San Diego, CA. USA, Strategic Management, 2008

M.B.A. Alliant International University, San Diego, CA. USA, International Strategic Management, 2007

M.A. University of Redlands, Redlands, CA. USA, Management and Leadership, 2003 – Summa Cum Laude

B.S. University of Phoenix, Ontario, CA. USA, Information Systems, 2001

Professional Interests

Research: Strategic Management, Strategic Theories, Game Theories, Firm Strategic Optimization Positioning, Stakeholder Identification and Analysis, Creating Organizational Legitimacy in NFPs, Knowledge Management, Change Management, Managerial Capabilities, Strategic Planning in Not-for-Profits.

Teaching: Strategic Management, Strategic Planning, International Business, Operations Management, Production Management.

Professional Affiliations

Whitehead Leadership Society

National Society of Leadership and Success

Strategic Management Society

Sigma Iota Epsilon

Strategic Planning Society

Academic Experience

Professor, Azusa Pacific University (2015- Present)

Visiting Professor, Beijing Institute of Technology, Beijing, China (2016).

Adjunct Professor, University of LaVerne (2010 –Present).

Associate Professor, Azusa Pacific University (2010 - 2015).

Assistant Professor, Azusa Pacific University (2005 -2010).

Ansoffian Theory Lecturer, Adjunct Professor, Alliant International University (2009 - 2014).

Doctoral committee member/Chair -Strategic Management, Alliant International University (2009 – 2014).

Publications

1. Helm-Stevens, R., & Kiple, D. (2018). The impact of a service-learning project on undergraduate students' faith development and spiritual formation: outcomes of an organization and administrative behavior course. *International Journal of Educational Methodology V4* (3) 187-160. doi: 10.12973/ijem.4.3.187.

2. Kipley, D., Helm-Stevens, R., & Lookinbee-Kipley, M. (2018). The Impact of Environmental Turbulence on Organizational Learning. *Archives of Business Research*, V6 (3). ISSN No. 2054-7404. <http://scholarpublishing.org/index.php/ABR/index>
3. Kipley, D., Lewis, A.O., & Griego, O. (2015). Optimizing the Firm's Strategic Decisions by using the OSPP Computer Matrix Program – Empirical Evidence. *Journal of Global Economics, Management and Business Research*, V4, (3). ISSN No. :2454-2504 <http://www.ikpress.org/issue.php?iid=464&id=39>
4. Kipley, D., Lewis, A.O., & Jewe, R. (2012). Entropy, Disrupting Ansoff's 5 Levels of Environmental Turbulence. *Emerald Business Strategy Series*. V13,(6). Emerald Publication. <http://www.emeraldinsight.com/journals.htm?issn=1751-5637>
5. Kipley, D., Lewis, A.O., & Jeng, J. L. (2012). Extending Ansoff's Strategic Diagnosis Model: Defining the Optimal Strategic Performance Positioning Matrix. *Sage Open Journal Publications*, Vol.1 No.14 <http://sgo.sagepub.com/content/early/2012/01/10/2158244011435135>
6. Carver, M. & Kipley, D. (2010). Ansoff's Strategic Issue Management System: A Validation for use in the Banking Industry during high Turbulent Environments. *Business Renaissance Quarterly*, 5 (2).
7. Bezjian, J., Holstrom, W., & Kipley, D. (2010). Creating Not-for-Profit Organizational Legitimacy during periods of Economic constraints and Diminishing Donor Resources. *Business Renaissance Quarterly*, 4 (4).
8. Kipley, D., & Lewis, A.O (2009). Paradygmat sukcesu strategicznego Ansoffa – dowód empiryczny potwierdzający sukces przedsiębiorstw konkurujących w burzliwym otoczeniu. Dlaczego brak tej koncepcji w podręcznikach zarządzania strategicznego? *The Silesian University of Technology Journal Organization & Management*, 4 (8).
9. Park, D., Helm, R., Kipley, D., & Hancock, D (2009). Connecting Faith & Personal Values with the Service Learning Experience to Create More Effective Service Learning. *Business Renaissance Quarterly*, 4 (3).
10. Bertacco, W., Moore, M., & Kipley, D (2009). Maximizing small and medium sized NFPs organizational legitimacy through optimization and validation of managerial capabilities. *Journal of Global Business Development*, 2 (1).
11. Kipley, D. & Lewis, A. O. (2009). The Scalability of H. Igor Ansoff's Strategic Management Principles for Small and Medium Sized Firms. *Journal of Management Research*, 1 (1).
12. Bezjian, J. & Kipley, D. (2009). Creating Organizational Legitimacy for Small and Medium Sized NFPs through Knowledge Management and Information Coupling. *International Journal of Business Disciplines (IJBD)*, 2 (2).

13. Kipley, D. & Lewis, A. O. (2009). The Multi-Rater System: An Alternative parametric approach in determining Stakeholder Influence and Analysis. *Journal of Management Research* 1, (1).
14. Kipley, D. & Lewis, A. O. (2009). A Tricotomic Examination of the Planning School, Learning School, and Positioning School Relative to Achieving Optimal Financial Performance in Discontinuous Environmental Turbulence Levels. *Journal of Management Research*, 1, (2).
15. Kipley, D. & Lewis, A. O. (2008). Examining the efficacy of the multi-rater analysis methodology as an alternative approach in determining stakeholder power, influence, and resistance. *Business Renaissance Quarterly*, 3 (4).
16. Kipley, D., Lewis, A. O., & Helm, R. (2008). Achieving Strategic Advantage and Organizational Legitimacy for Small and Medium Sized NFPs Through the Implementation of Knowledge Management. *Business Renaissance Quarterly*, 3 (3).
17. Kipley, D. (2008). A Multisource approach in determining the Perceived Rated Importance of Stakeholder Influence on Programs, Policies, and Procedures at a Faith-based University. *International Journal of Global Business and Economics*, 2 (1).

Computer Applications

1. Kipley, D. (2013). OSPP – The Optimal Strategic Performance Position Matrix, *Chinese Language Version, i-pad application. App. SKU: OSPP, id: 734777106, V(1.1).*
2. Kipley, D. (2013). OSPP – The Optimal Strategic Performance Position Matrix. *Apple i-pad application. App. SKU: OSPP, id: 662401154, V(1.0).*

Professional Presentations

1. Kipley, D., Helm-Stevens, R., & Lookinbee-Kipley, M. (2018). The Impact of Environmental Turbulence on Organizational Learning. *The 18th International Conference on Business Management*. Paris, France.
2. Helm-Stevens, R., Kipley, D., & LaPorte, M. (2018). Christian Praxis of the Relationship with God and with Others: Exploring Student Perception in a Semester-long Service Learning Project. *Academy of Business Research*. New Orleans, LA. USA.
3. Kipley, D., Lewis, A. O., & Griego, O. (2015). Optimizing the firm's strategic decisions by using the OSPP Computer Matrix Program Empirical Evidence. *7th Annual American Business Research Conference*. New York, NY. USA.
4. Kipley, D., Lewis, A.O., & Jewe, R. (2012). Entropy: Disrupting Ansoff's 5 Levels of Environmental Turbulence. *Annual Paris Conference on Business and Social Sciences*. Paris, France.

5. Kipley, D., Lewis, A.O., & Jeng, J. L. (2011). The OSPP Matrix: Defining the Optimal Strategic Performance Positioning of Firms. *11th Global Conference on Business and Economics*, Manchester Metropolitan University (Crewe), Manchester, UK.
6. Kipley, D., Lewis, A.O (2011). Extending Ansoff's Strategic Diagnosis Model: Defining the Optimal Strategic Performance Positioning (OSPP) Matrix. *10th European Conference on Research Methodology for Business and Management Studies*. Caan, France.
7. Carver, M. & Kipley, D. (2010). Ansoff's Strategic Issue Management System: A Validation for use in the Banking Industry during high Turbulent Environments. *Intellectbase International Consortium*, Las Vegas, NV.
8. Allen, M. & Kipley, D. (2010). Integrating Ansoff's Strategic Management Systems in the Diagnostic Laboratory Industry. *Intellectbase International Consortium*, Las Vegas, NV.
9. Bezjian, J., Holstrom, W., & Kipley, D. (2009). Creating Not-for-Profit Organizational Legitimacy during periods of Economic constraints and Diminishing Donor Resources. Paper presented in absentia at the *JGBI Conference*, Honolulu, HI.
10. Bertacco, W., Moore, M., & Kipley, D. (2009). Maximizing small and medium sized NFPs organizational legitimacy through optimization and validation of managerial capabilities. Paper presented at the *Global Business Development Institute Conference*, Las Vegas, NV.
11. Helm, R., Park, D., & Kipley, D. (2009). *Achieving Salt and Light Faith Integration through the Implementation of Student Service Learning Curriculum Initiatives*. Accepted for Higher Ground Leadership Summit, Whittier, California.
12. Kipley, D. (2008). *A Multisource Approach in Determining the Perceived Rated Importance of Stakeholder Influence on Programs, Policies, and Procedure at a Faith-Based University*. Presented at the Global Business Development Institute Annual Conference, Las Vegas, Nevada.
13. Bezjian, J. & Kipley, D. (2008). Creating Organizational Legitimacy for Small and Medium Sized NFPs through Knowledge Management and Information Coupling. *Global Business Development Institute Conference*, Las Vegas, NV.
14. Kipley, D., Lewis, A. O., & Helm, R. (2008). Achieving Strategic Advantage and Organizational Legitimacy for Small and Medium Sized NFPs Through the Implementation of Knowledge Management. *Applied Business and Entrepreneurship Association International*, Honolulu, HI.
15. Kipley, D. (2008). A Multi-source approach to the perceived rated importance of constituencies influence at Azusa Pacific University. *8th Global Conference on Business & Economics, University of Florence, Florence, Italy (10/08)*.

16. Kipley, D. & Lewis, A. O. (2008). *The Scalability of H. Igor Ansoff's Strategic Management Principles for Small and Medium Sized Firms*. Presented at the Oxford Business and Economic Conference, Oxford, Great Britain.
17. Kipley, D., Lewis, A. O., & Helm, R. (2008). *Achieving Strategic Advantage and Organizational Legitimacy for Small and Medium Sized NFPs*. Presented at the Applied Business and Entrepreneurship Association International, Kauai, Hawaii.
18. Kipley, D. & Lewis, A. O. (2007). *A Tricotomic examination of the planning school, learning school, and positioning school relative to achieving optimal financial performance in discontinuous environmental turbulence levels*. Presented at 7th Annual Global Conference on Business and Economics, Rome, Italy.
19. Kipley, D. & Lewis, A. O. (2007). *Ansoff's Strategic Success Paradigm: Empirical evidence supports its success with firms competing in a turbulent environment. Why then is it absent from academic strategic management textbooks?* Presented at 4th International Conference on Small and Medium Sized Enterprises, Athens, Greece.
20. Kipley, D. (2007). A Comparative Analysis of the Design School vs. The Learning School Strategic Formulation relative to Ansoff, Mintzberg, Porter, and Drucker. *Oxford Business and Economic Conference*, Oxford, England.

Book(s)

1. Kipley, D., Lewis, A.O., Helm-Stevens, R., & Ansoff, H. Igor (2018). *Implanting Strategic Management*. Palgrave Macmillan, ISBN. November 2018.
2. Kipley, D., Jewe, R., & Helm-Stevens, R. (2017). *Organizational Behavior and Management (2nd Edition)*. Cognella Publishing, ISBN 978-1-935551-66-9.
3. Kipley, D., Jewe, R., & Helm-Stevens, R. (2017). *A Foundation in the Principles of Management (2nd Edition)*. Cognella Publishing, Spring 2018.
4. Helm-Stevens, R. & Kipley, D. (2017). *The Theory of Organizational Behavior for High Performance People Management*. Cognella Publishing, ISBN 978-1-5165-0792-4
5. Kipley, D., & Jewe, R. (2017). *Effective Strategic Management: From Analysis to Implementation (2nd Edition)*. Cognella Publishing, ISBN 978-1-63189-043-7
6. Kipley, D., Jewe, R., & Helm-Stevens, R. (2015). *Organizational Behavior and Management*. Cognella Publishing, ISBN 978-1-5165-0050-5.
7. Kipley, D., Jewe, R., & Helm-Stevens, R. (2014). *A Foundation in the Principles of Management*. Cognella Publishing, ISBN 978-1-62661-967-8.
8. Kipley, D. & Jewe, R. (2013). *Effective Strategic Management: From Analysis to Implementation*. Cognella Publishing, ISBN 978-1-62661-403-1.

9. Kipley, D. & Lewis, A.O. (2011). *Strategic Management – Theory and Application*, Pearson Publication, ISBN 1-25606-428-9.
10. Kipley, D. & Lewis, A. O. (2011). *Strategic Management – Incorporating Ansoff*, Pearson Publication, ISBN 1-25606-772-5.
11. Kipley, D. & Lewis, A. O. (2009). *Corporate Strategy - The Ansoffian School*, Pearson Publication, ISBN 0-55819-926-7.
12. Kipley, D. (2009). *Stakeholder Identification and Analysis using the Multi-Rater Method*. VDM Verlag, Saarbrucken, Germany. ISBN 978-3-63917-321-5.

Articles in Books of Readings

1. Kipley, D. & Lewis, A.O. (2012). Barriers to Entry, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813. pg.23-25
2. Kipley, D. & Lewis, A.O. (2012). Barter, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813. pg. 25-27
3. Kipley, D. & Lewis, A.O. (2012). Credit, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813. pg. 99-101
4. Kipley, D. & Lewis, A.O. (2012). Masters in Business Administration, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813.pg. 325-327
5. Kipley, D. & Lewis, A.O. (2012). Managing Innovation, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813.pg. 265-266.
6. Kipley, D. & Lewis, A.O. (2012). Stakeholders & Stakeholder Networks, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813.pg. 425-427
7. Kipley, D. & Lewis, A.O. (2012). Strategy and Tactics, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813.pg. 429-433.
8. Kipley, D. & Lewis, A.O. (2012). Resource-Based View, *Encyclopedia of New Venture Management*, Sage Publications. ISBN: 9781412990813. pg. 396-398.
9. Kipley, D., & Lewis, A. (2013) *Organizational Planning & Goal Setting in Management Through Collaboration: Teaming in a Networked World* in Ed. Charles Wankel, Routledge, New York. ISBN 978-0415992343

Dissertation Committees

1. Steiger, Jennifer (2013). *An Examination of the Influence of Organizational Structure Types and Management Levels on Knowledge Management Practices in Organization*. Alliant School of Management, Alliant International University. Committee Chair.
2. Leslie, Heather (2012). *Joining Forces: The Case of Alliant International University*. Alliant School of Management, Alliant International University. Committee Chair.
3. Morse, Sidney (2012). *The Relationship between Ansoff's Contingent Success Hypothesis, Location, and Profitability for Technology firms in or near urban centers compared to Technology firms in non-urban (suburban) areas*. Marshall Goldsmith School of Management, Alliant International University. Committee Member.
4. Meyers, Robert (2012). *The Relationship between the Strategic Success Model and Performance in Nonprofit and Federal Hospitals*. Marshall Goldsmith School of Management, Alliant International University. Committee Member.
5. Aithammou, Khalid (2012). *The effect of national culture, perception of the environment and generation gap on strategic behavior and financial performance. The case of cement manufacturers in Morocco and the United States of America*. Marshall Goldsmith School of Management, Alliant International University. Committee Chair.
6. Amanyraoufpour, Samila (2012). *Strategic Adaptation of Small and Medium-Sized Enterprises in Economic Sanctioned Nations: The Case of Iran*. Marshall Goldsmith School of Management, Alliant International University. Committee Chair.
7. Helm, Roxanne (2011). *Comparison and Association of Intellectual Capital: An Investigation and Measurement of the Value of Intellectual Capital Assets and their contribution to Stakeholder Perception within the Framework of Higher Education*. Marshall Goldsmith School of Management, Alliant International University. Committee Chair.
8. Hia, Maung Tin (2010). *Relationship between the Strategic Behaviors and Performance of U.S. Small Businesses: The Case of U.S Small Businesses in San Diego County*. Marshall Goldsmith School of Management, Alliant International University. Committee Member.
9. Jemric, Marija Maya (2010). *The Relationship between Strategic Performance Information, Strategic Formulation and Performance of the Firm: The Case of the Steel Industry in India the United States*. Marshall Goldsmith School of Management, Alliant International University. Committee Member.

Working Books/Papers/Computer Programs

1. Kipley, D. & Lewis, A.O (2019) A Compendium of Ansoff Theories. Under review by Emerald Press for Dec. 2019 Targeted publishing date.
2. Kipley, D. (Late 2019). The Strategy Suite of Performance Matrices, *English Language Version, i-pad application*. Targeted release date Dec. 2019.

Service to the Profession

Academic Conference: Discussant

- 2015: 7th Annual American Business Research Conference. New York, NY. USA.
- 2011: 11th Global Conference on Business and Economics, Manchester Metropolitan University (Crewe), Manchester, UK. (International).
- 2009: Global Business Development Institute Annual Conference, Las Vegas, Nevada.
- 2008: Business Economic Institute Annual Conference, Las Vegas, Nevada.
- 2008: International Journal of Business and Economics, Oxford Business & Economics Conference, Oxford, Great Britain (International).
- 2007: 4th International Conference on Small and Medium Sized Enterprises, Athens Institute for Education a, Athens, Greece (International).
- 2007: International Journal of Business and Economics, Oxford Business & Economics Conference, Oxford, Great Britain (International).

Service to the Community

Students in Free Enterprise (SIFE)

- 2005-2012: Sam Walton Fellow – Faculty Advisor – Facilitated the university SIFE team leading to 6 years as Regional Champions and National Team presenters.
- 2005-2012: SIFE team produced over 75 community projects totaling in excess of 10000 service hours.
- Developed and expanded team membership from 30 to a total SIFE member/alumni association of 350.

Academic/Administrative/Faculty Governance Committees

Member of Term Tenure/Rank Promotion Committee (TTRP)

2016- Present Azusa Pacific University

Director of Faculty Research and Development

2015 - 2018 Azusa Pacific University

Member of the Profession Affairs Review Board (PARB)

2015 – 2018 Azusa Pacific University

Member of Faculty Research Grant Committee (FRC)

2014- 2017 Azusa Pacific University

Member of Faculty Senate

2010-2013 Azusa Pacific University

Undergraduate Director – Business Administration Degree

2010 - 2015 – School of Business and Management, Azusa Pacific University

Member Institutional Review Board

2008 - 2011

Assurance of Learning - Professional Development

2010: National Institutes of Health Office (NIH). Web-based training course 'Protecting Human Research Participants'. Azusa, California.

2008: National Institutes of Health Office (NIH). Web-based training course 'Protecting Human Research Participants'. Azusa, California.

Member of Provost's Strategic Task Force

2011-2012 Azusa Pacific University

Honors-Awards-Grants

Honors:

2015: Nominee - Rose Liegler Graduate Scholarly Achievement Award, Azusa Pacific University.

2015: Nominee - The Oxford Journal Global Top 50 Educators Award for exceptional commitment to the higher education teaching, as well as specific criteria from the *Association for Business & Economics Research* (ABER).

2014: Nominee – Undergraduate Scholarly Achievement Award, Azusa Pacific University.

2013: Nominee – Undergraduate Scholarly Achievement Award, Azusa Pacific University.

2013: Nominee – The John Robert Gregg Award in Business Education for outstanding meritorious contribution to business education.

2012: Recipient - The 2012 Award of Excellence, Emerald Literati Network for contributions as a reviewer for *Business Strategy Series* throughout 2011.

2011: Nominee – Undergraduate Scholarly Achievement Award, Azusa Pacific University.

2009: Nominee – Distinguished Research Professor, Azusa Pacific University.

2008: Nominee - Chase A. Sawtell Inspirational Faculty and Teaching Excellence Award.

2007: Nominee - Oxford Distinguished Research Professor 2007, Oxford Business and Economic Conference.

Awards:

2008: Outstanding Doctoral Award, Alliant International University.

Grants:

2012: Recipient – Faculty Research Committee Research and Planning Grant.

2013: Recipient – Target Corporation Research Grant.

Academic Courses Presented

Business Internship	Strategy and Planning (Graduate)
Consumer Behavior	Manufacturing Strategy (Graduate)
Global Marketing	Strategy for Not-for-Profits (Graduate)
International Marketing	Organizational Behavior and Analysis (Graduate)
International Business	Strategic Response to Turbulent Environments (Graduate)
Organizational Behavior	Strategic Marketing for Non-Profits (Graduate)
Organizational Design and Structure	Dissertation Process (Doctorate)
Strategic Marketing Management/SIFE	Theory of Strategic Management (Doctorate)
Leadership in Organizations	Contributors to Strategic Management (Doctorate)
Production Management	Ansoff Theory (Doctorate)
Principles of Management	
Strategic Management	
Operations Management (Graduate)	
Quality and Productivity (Graduate)	

Professional Industry Experience

Consultant, Strategic Telesis, San Diego, CA. USA. (Sept. 2015 – Present). A knowledge-based management think tank composed of industry strategic management experts applying knowledge, experience, expertise and imagination to solve difficult business issues. Our solutions are effective, efficient and equitable with a scope ranging from local, national, to international. We customize methods that are based on in depth analysis with solutions that are clear, concise, and achievable.

Director, Global Purchasing, CHEP, USA (June, 2003 - November, 2004). Division of Brambles Industries Limited. Director of Purchasing for a Multi National Corporation Developed and maintained an effective proactive relationship with suppliers to insure that sufficient production materials were always on hand at the right time to support planned budgeted initiatives.

Director of Operations, Forest Products Inc. (January, 1991 - June, 2003). Presided over core operations encompassing finance, accounts, payroll and benefits, tax, human resource, recruitment and management, sales, and materials/equipment procurement.

References

Dr. A.O. Lewis

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Liverpool, UK
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College of Business Administration
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College of Business and Health Administration
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