

Holly Holloway-Friesen

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Educational Background

Doctor of Philosophy: Education

Aug, 2011

Claremont Graduate University – Claremont, CA, **GPA: 4.0**

- Awarded the **Graduate Student Research Fellowship** from the **National Career Development Association** for Exemplary Research in Career Development by a Graduate Student.
- *Phi Beta Kappa* Honor Society

Master of Science: College Counseling

May, 2004

Azusa Pacific College – Azusa, CA, **GPA: 3.97**

Publications:

Holloway-Friesen, H. (2023). Is there anybody out there? Coping and belonging strategies: Correlations with depression, anxiety, and stress among Latinx undergraduates. *Journal of Psychology and Theology*, 51(2), 208-222. <https://doi.org/10.1177/009164712211446>

Holloway-Friesen, H. & Kranzow, J. (2023). Factors impacting graduate school college choice for first generation and students of Color. *Journal of Student Affairs Inquiry*.

Holloway-Friesen, H. (2022). Latinx college students' sense of belonging: *Comunidades de apoyo: [Supportive Communities]*. In E. Bentrim & G. Henning (Eds.), *The impact of sense of belonging in college* (pp. 111 - 118). Stylus.

Holloway-Friesen, H. (2021). The role of mentoring on Hispanic graduate students' sense of belonging and academic self-efficacy. *Journal of Hispanic Higher Education*, 20(1), 46-58. <https://doi.org/10.1177/1538192718823716>

Luna de la Rosa, M. & Holloway-Friesen, H. (2019). Reflective Opportunities to Explore Spirituality and Professional Purpose. In: K. Goodman, E. Patel, & Geise, M.E.(Eds.). *Educating about Religious Diversity and Interfaith Engagement: A Handbook for Student Affairs*, (p. 90-99), Sterling, VA: Stylus Publishing.

Holloway-Friesen, H. (2018a). Acculturation, enculturation, gender, and college environment on perceived career barriers among Latino/a college students. *Journal of Career Development*, 45, 117 – 131. doi: 10.1177/0894845316668641.

Holloway-Friesen, H. (2018b). Culture and religiosity: Contributors to Asian American graduate students' sense of belonging. *Journal of Student Affairs Research and Practice*, 55, 426-439. doi: 10.1080/19496591.2018.1474760

Holloway-Friesen, H. (2018c). On the road home: A content analysis of commuters' sense of belonging. *College Student Affairs Journal*, 36(2), 81-96.

Holloway-Friesen, H. (2008). The invisible immigrants: Revealing 1.5 generation Latino immigrants and their bicultural identities. *Higher Education in Review*, 5, 37-66.

University Teaching Experience

Professor of Psychology

April 2024 to Present

Associate Professor of Psychology

August, 2020 to April 2024

Assistant Professor of Psychology & Program Director, BA Psychology,

May 2018 to August, 2020

Azusa Pacific University

- Teach full load undergraduate and graduate courses in-person, hybrid, and online.
- Conduct research projects and write scholarly publications and serve on an editorial review board member for the *Journal of the First Year Experience and Students in Transition*.
- Oversee a research team with graduate and undergraduate psychology students.
- Serve as a Thesis advisor to master's students, providing mentoring in research and advanced writing skills.
- Direct undergraduate Psychology Departments at two regional campuses.
- Oversaw two full-time faculty and 6 adjunct faculty & plan faculty workloads.
- Directed and planned Psychology Dept faculty meetings.
- Collaborate in bimonthly leadership meetings for the Dept of Psychology, planning strategic budget allocations, curricula reforms, WASC accreditation support, student engagement strategies, faculty mentoring programs, scholarship advancement programs.
- Strategically planned undergraduate course sequencing and schedule to maximize student retention and graduation rates. Assigned faculty to courses.
- Advise and mentor 60 undergraduate students at two regional campuses.
- Manage 24 Recruitment and Orientation events annually to recruit and orient new undergraduate psychology transfer students.
- Network with community college dept of psychology chairs and faculty to support transfer process to Azusa Pacific University.
- Process and provide oversight to 75+ academic petitions annually.
- **Courses taught:** *Educational Psychology (1 section), Industrial/Organizational Psychology (5 sections), Field Experience (5 sections), Quantitative Data Analysis (15 sections), Research Methods for psychology (9 sections), Research Writing (5 sections), Program Evaluation for MS in Research Psychology program (6 sections); Nonexperimental Research Methods for MS in Research Psychology program (4 sections). Career Counseling for MS in Child and Adolescent Psychology program (5 sections)*

Assistant Professor of Higher Education

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Jan, 2015 – April, 2018

Adjunct Professor of Higher Education

November, 2011-December 2014

Azusa Pacific University

- Taught in the College Counseling & Student Development (CCSD) master's program for the Dept of Higher Education.
- Maintained an active research and publication agenda.
- Oversaw and supported adjunct faculty in areas of specialty.
- Arranged special events and speaker series for student cohort.
- Reviewed graduate student applications to shape new cohorts annually.
- Oriented new graduate students at dept events.
- Advised large caseload of students, provided career and academic mentoring.
- Developed and directed student engagement events including career panels, mental health management, and life coaching for graduate school adjustment.
- **Courses taught:** *Qualitative Research with Today's Diverse College Students course (13 sections); Program Evaluation (12 sections); Quantitative Analysis (Data Analysis in psychology) – (12 sections); Intro to College Student Affairs (1 section); Career Counseling theories and Student Development (11 sections)*

California Baptist University

Adjunct, Higher Education Leadership and Student Development

Summer 2018

- Taught 16 week summer course-HED 530: Introduction to College Counseling and Advising
- Engaged students with best practices, oversaw dyads.
- Mentored students and wrote letters of recommendation

Concordia University, Portland – Online

April 2014-Dec 2017

Part-time Faculty

Doctorate of Education in Transformative Leadership

- Engaged in weekly department meetings: discussing training, improved teaching practices, student engagement strategies, student retention programs.
- Mentored and taught ethnically and economically diverse doctoral students in writing strategies, dissertation guidance, research methods, and career transitioning.
- Assisted students in navigating an online learning environment.
- **Courses taught:** Quantitative Research Methods (4 sections, Contemporary Educational Thought (1 section); Leading the Learning Organization (14 sections);

Argosy University

May 2012 – December 2017

Adjunct Faculty

M.A. and Ed.D - Counseling Psychology/LPCC & MFT

- **Research Methods and Program Evaluation (2 sections)**
Teach experimental, quasi-experimental, and non-experimental designs, assessed by written research critiques, final project, and discussion board postings.
- **Career Counseling & Personal Lifestyle (13 sections)**
Course designed to train graduate students the theoretical foundations underlying career decision-making and career counseling and decision theory for specific populations (e.g. women, disabled, ethnic minorities, etc.).
- **Human Growth and Development (2 sections)**
Provides a broad understanding of the nature and needs of individuals at all levels of development: normal and abnormal human behavior, personality and lifespan theory,
- **W7000 Advanced Writing for Doctoral Students (2 sections)**

California State Polytechnic University, Pomona

- **Career and Personal Exploration (3 sections)**
Career and personal exploration geared to assist students in choosing a major aiding in student retention and graduation.

Editorial Board Leadership

Editorial Board member

Appointment 2018-2020

Journal of First Year Experiences and Students in Transitions. Published by the National Resource Center for The First-Year Experience & Students in Transition.

Presentations

Holloway-Friesen, H. (2023). Understanding personality in marriage. SYMBIS Marriage Conference. Served as a speaker at a marriage conference hosted by SYMBIS (Saving Your Marriage Before It Starts), led by Dr. Les and Leslie Parrot. Attended planning meetings, read material, and developed lectures and engaging activities to strengthen couples' marriages in a conference setting.

Holloway-Friesen, H. & Kranzow, J. (2018). *Graduate student college choice: Which factors matter to students?* 2018 Hawaii International Conference on Education, Honolulu, HI.

Zagarpour, N., Rakich, S.S., Holloway-Friesen, H. (2012). *Assessments in California's P-12 schools as compared with schools nationwide: A National Science Foundation-funded project*. Paper presented at the American Educational Research Association annual meeting, Vancouver, BC.

Holloway-Friesen, H. & Pichardo, D. (2006). *A growing population: 1.5 generation Latino immigrant college students – Bicultural identities*. Paper presented at the NASPA conference, Washington, DC.

Holloway-Friesen, H. (2005). *Last chance saloon: How to maximize opportunities for graduating seniors*. Paper presented at the Consortium of Liberal Arts Schools and Independent Colleges meeting, Malibu, CA.

Holloway-Friesen, H. (2005). *The bicultural competence of 1.5 generation Latino immigrant college students*. Paper presented at the Student Research Conference, Claremont, CA.

University Service

Member, Undergraduate Studies Council for Faculty Senate

2022-Present

- Review and analyze curricula related to undergraduate studies including humanities, sciences, education, and social sciences.
- Discuss pertinent issues relevant to faculty governance, student retention, student engagement.

Chair, Professional Studies Council (PSC) for Faculty Senate

2018-2019

- Chaired the PSC Council that reports directly to the Faculty Senate focusing on governance tasks impacting all professional undergraduate programs.
- Planned and led monthly Council meetings and provided leadership to the Council.
- Served as the key liaison to the Faculty Senate on all curricular issues related to professional undergraduate programs.
- Oversaw the leadership of additional curriculum council meetings.
- Collaborated with the chair of the curriculum council for updates to send to Professional Studies Council.
- Directed the motions and voting on professional programs and courses.
- Coordinated university wide representatives to speak into important matters related to professional programs.

Professional Educational Research Experience

The Institute at Indian Hill

National Science Foundational Grant Funded Research Associate

- Conducted mixed methods research on formative assessment practices in California's K-12 mathematics classrooms through a partnership between the University of California-Davis and Claremont Graduate University
- Research questions that guide this study: (1) What is the current status of formative assessment use in California's K-12 schools? (2) What impact do formative assessment outcomes have on student academic achievement as measured by summative assessments? and (3) Does the use of formative assessment differentially impact performance of subgroups of students, such as English Language Learners, students of color, economically disadvantaged students, and students with disabilities?
- Assisted with writing research proposals to funding organizations

Evaluation Experience

Program Review Coordinator

June 2018-June 2020

Azusa Pacific University

- Coordinated and oversaw research teams that conducted focus groups of current students about program effectiveness.
- Developed interview protocols for student groups.
- Attended classroom engagement events to contact students for focus groups.
- Oversaw eight focus groups to provide university important program information.
- Drafted report for key stakeholders involved for program enhancement.
- Reviewed and revised TaskStream content for stakeholders, providing insights to best support the program.

Expert Reviewer

January 2020 – June 2020

California Baptist University

- Served as an expert reviewer for the Cal Baptist Master of Science in Higher Education and Student Development program.
- Coordinated and oversaw research teams that conducted focus groups of supervisors of alumni to garner preparedness of graduates of the program.
- Developed interview protocols of alumni and supervisors.
- Attended alumni engagement events to contact alumni for interviews.
- Conducted eight alumni interviews, transcribed, coded, and analyzed data.
- Drafted report for key stakeholders involved for program enhancement.
- Reviewed and revised TaskStream content for stakeholders, providing insights to best support the program.

Online Curriculum Development experience

Concordia University, Portland

2016-2017

October 2016 to present

Course Writer

Selected to rewrite an organizational development course. Produced the academic and intellectual content rewrite of the academic course, titled EDDT 641, "Leading the Learning Organization." Instructionally designed course outline, lesson goals and objectives, instructional content, learning activities and resources, assessment strategies and rubrics, assignment outline, grading scale and online course syllabus.

Professional Experience

Professional Career Counselor

July 2000-Present

- **Accomplishments:** Manage professional practice for over 20 years assisting diverse clients career management, interviewing skill development, resume writing, professional etiquette, public speaking skill development, career assessment interpretation.
- Counseled all referred students with disabilities.
- Assist with life coaching, personal development, and career development
- Oversaw and managed day-to-day operations and budgets.
- Partner with clients through career counseling development process to achieve life and career goals.

Associate Director of Career Counseling Services Department

12/06 – 8/09

Azusa Pacific University

- **Accomplishments:** Provided visionary leadership to office to maximize impact on student counseling and development issues.
- Counseled all referred students with disabilities.
- Developed corporate partners program and increased fiscal revenue 7 fold.
- Oversaw and managed day-to-day operations including 4 professional staff, 4 graduate interns, and student workers.
- Coordinated and managed budgets of 5 recruiting fairs during the academic year.
- Developed and coordinated counseling online data management system for counseling staff.
- Manage entire employer relations' affairs for the office, including 300+ employers.

Career Counselor

May 2004 – Dec 2006

Career Counselor Associate

Sept. 2003-May 2004

California State Polytechnic University, Pomona

- **Accomplishments:** Provide vision for Career Center and develop innovative programs that foster students' academic and vocational development.
- Liaison for 200+ clubs and resource to club members.
- Manage 3 graduate interns and 4 peer advisors implementing motivational leadership methods
- Identified counseling staff weaknesses and developed training solutions to equip fellow professionals.
- Collaborate with faculty, staff, & students on campus-wide committees.
- Interview and assess candidates for positions within the center.
- Relate with diverse student populations.
- Counsel students in Spanish with first generational Latino/a students and specialize in counseling students with disabilities.

Other University Service

Student Affairs Organizational Sprint: Program Evaluation committee to reorganize student affairs for entire university

- Conducted audit of Azusa Pacific University's entire Student Life program to identify Division strengths and weaknesses.
- Offered recommendations for reorganization to cover gaps in support services and to streamline budget expenditures.

Bronco Fusion Committee (Welcome booth co-chair)

- Encourage student involvement in clubs and organizations
- Develop programs to orient and welcome 1800 students to campus
- Organized & supervised 30 volunteers.

Student Development Leadership Institute

- Develop and implement innovative programs to encourage student leadership development.
- Solve programs and collaborate with committee members.

Re-Entry & Women's Center Task Force

- Analyze re-entry students' needs and pose suggestions
- Research and collaborate with other re-entry centers at sister campuses.

Other Association involvement**NASPA**

Expert reviewer for quantitative survey research project in support of work conducted by the **New Professionals and Graduate Student Knowledge Community**

ASHE (Association for the Study of Higher Education – Reviewer of programs