



# Azusa Pacific University Southern California Economic Impact

A new independent economic impact study found that Azusa Pacific University contributes significantly to its immediate neighbors in the city of Azusa, the surrounding San Gabriel Valley, the Southern California region, and throughout the state, directly enhancing the quality of life for thousands of people.

“Located 26 miles northeast of Los Angeles, Azusa Pacific University is recognized as a leading Christian university in Southern California, with 10,000 students and 1,400 employees,” said President Jon R. Wallace, DBA. “Our graduates make a difference serving school districts, hospitals, service agencies, and businesses across the region.”

## Regional Impact



**\$210 million**  
in operational budget alone invested in the Southern California region each year



**\$417.3 million**  
in total output from operations in Southern California, supporting 2,356 jobs and \$199.7 million in earnings



**\$8.7 million**  
in total output generated from APU’s capital investments, supporting \$2.4 million in earnings in the Southern California economy each year



**\$4 million**  
in APU visitor spending in Southern California



**For every \$1**  
in federal grant money a traditional undergraduate student receives, APU provides \$6.72 in aid through grants and scholarships



**\$654 million**  
in wage premiums earned by alumni living and working in Southern California who hold an APU degree or credential



**\$36 million**  
student spending in the Southern California region

## Facts

- 8 Southern California locations: Azusa, High Desert, Inland Empire, Monrovia, Murrieta, Orange County, Los Angeles, and San Diego
- 42,800 APU alumni live in Southern California
- Many APU graduates make a difference in their local communities through careers in the helping professions: teaching, nursing, social work, pastoral care, criminal justice, physical therapy, and counseling.
- More than 96% of APU undergraduate students receive some form of financial aid, totaling \$136 million.

The Council for Christian Colleges & Universities in partnership with America’s Christian Credit Union commissioned APU’s economic impact report conducted by Econsult Solutions.

View the full report at [apu.edu/economic-impact/](http://apu.edu/economic-impact/).

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