

University Relations suggests the following guidelines for sending out emails that brand university events or represent our campus to both internal and external audiences. These guidelines provide clarity, reinforce Azusa Pacific University's brand, and serve to make our communication efforts consistent and effective.

Header

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Subheader

(Type size: Large in / Serif or Sans Serif)

Body Copy

(Type size: Normal in Serif or Sans Serif)

Signature

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Name (Type size: Large in Serif or Sans Serif Bold)

Title | Office Name

Phone | Fax | website url

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Email Template

Recipients

Email Template

APU Homecoming 2013

Coming Home

Azusa Pacific University invites you to come join the fun as host our annual homecoming celebration. This year, our schedule has been modified to meet your needs. We have invited back our most popular professors, based on your feedback, and each professor will be hosting a table at our Hall of Honor Inductee Ceremony. Make your reservation today, and encourage all of your friends to drop by. We hope to see you at one of the following events:

- Football Game
- Family Fun Carnival
- Hall of Honor Ceremony
- Bed Races

Bring your family members, your memories, and prepare for a time of fellowship. If you would like more information regarding the schedule of events, or if you would like to register online, please visit apu.edu/homecoming.

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Name
Title | Office Name
Phone | Fax | [website url](#)



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UNIVERSITY

Send