



Public Disclosure of Student Achievement

Institution Name: Azusa Pacific University

Business Unit(s) included in this report: School of Business and Management

Academic Period Covered: 2016-17

Date Submitted: November 6, 2018

| PROGRAM | INDICATOR | RESULT |
|---|----------------|--------|
| Master of Business Administration | Retention Rate | 89% |
| Master of Business Management | Retention Rate | 76% |
| Bachelor of Arts in Business Management | Retention Rate | 76% |
| Bachelor of Science in Accounting | Retention Rate | 100% |
| Bachelor of Science in Finance | Retention Rate | 79% |
| Bachelor of Science in Marketing | Retention Rate | 73% |
| Bachelor of Science in International Business | Retention Rate | 75% |
| Bachelor of Science in Business Economics | Retention Rate | 88% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|------------------------------|---|
| Graduate Retention Rate | One year retention rate: The number of new students from the 2016 cohort who enrolled anytime within the next academic year divided by the number of students from the original cohort. |
| Undergraduate Retention Rate | The number of students from the fall 2016 cohort who enroll as of October 15 th the following fall divided by the number of students from the original cohort. |