



January 2010 Research Reporter

**Happy
New Year!**

Nursing Grant of \$260,000 Awarded



**Linda Hansen-Kyle,
PHD, RN, CCM,**
Assistant Professor of Nursing and
Director of the EENAP Program

Linda Hansen-Kyle, Assistant Professor of Nursing and Director of the EENAP Program, San Diego Regional Center, and the Azusa Pacific University School of Nursing received a grant of \$260,000 from the Robert Wood Johnson Foundation in 2009. The Robert Wood Johnson Foundation “seeks to improve the health and health care of all Americans.” The grant project funded is titled “New Careers in Nursing Scholarship,” and the

scholarships will be provided for the Second Careers and Nursing (SCAN) Program at the Los Angeles Regional Center and the Early Entry into Nursing and Advanced Practice (EENAP) at the San Diego and San Bernadino Regional Centers. The purpose of the programs is to provide scholarships for non-nursing college graduates who are returning to school for a career change. The other criteria for the program are to provide opportu-

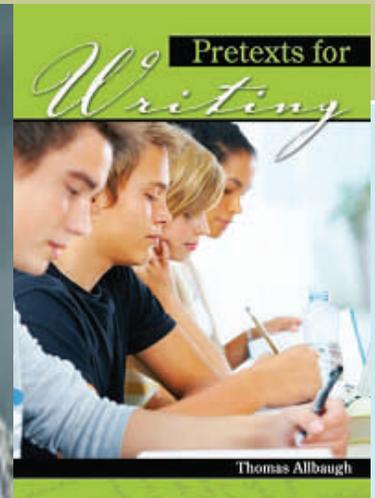
nities for underrepresented groups in nursing or those who come from disadvantaged backgrounds. The School of Nursing has been able to secure being refunded by the Robert Wood Johnson Foundation and will continue to seek grant opportunities. Dr. Hansen-Kyle is commended for her continued efforts in expanding opportunities for nursing students. —Abbylin Sellers

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Boyer's "Scholarship of Teaching" Actualized!

Ernest L. Boyer in *Scholarship Reconsidered: Priorities of the Professoriate* (Princeton: The Carnegie Foundation for the Advancement of Teaching, 1990) mentions, among four different types of scholarship, the Scholarship of Teaching which assures "the continuity of knowledge" (24). Textbooks are essential to this endeavor, and APU faculty are helping their own and other students by writing new, creative, and comprehensive volumes. **Thomas Allbaugh's** *Pretexts for Writing* (Kendall Hunt Publishing Company, 2009) in seven chapters describes the writing process from start to finish. His "pretexts" represent "the ideas we often bring to writing" which need to be reconsidered in new ways. Hence his book is about writing as a subject: his first chapter treats a



"cognitive approach" to writing, his second, "strategies for organization," while chapters three and four explicate classical Aristotelian rhetorical argumentation and evaluation. Chapter five includes "personal writing," chapter six shows how to synthesize sources when writing about research, and chapter seven links style to pur-

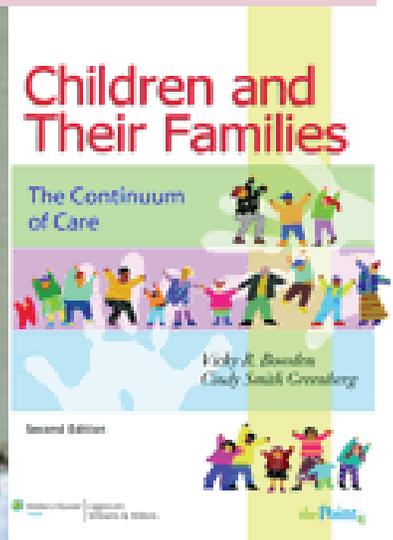
pose. Each section challenges the reader to rethink previous assumptions. Hence Allbaugh's book fosters creative reflection about writing while it provides concrete—and often enjoyable—tasks for the writer to test his or her new "pretexts."

Vicky R. Bowden, along with Cindy Smith Greenberg, provides the second edition of *Children and Their Families: The Continuum of Care* (Wolters Kluwer/Lippincott Williams & Wilkins, 2010) which offers to students, nurses, and even families a text that not only helps with accurate, competent diagnoses of illnesses and injuries but also informs these caregivers about "the numerous social, psychological, spiritual, and physical challenges facing youth." The 1723 page tome is divided into three Units: I Family-Centered Care Throughout the Family Life Cycle, II Maintaining Health Across the Continuum of Care, and III Managing Health Challenges. Its length suggests its comprehensiveness, while its clear, colorful organization, pictures, and charts invite ease in reading and studying. The detailed index and DVD-ROM are additional tools that make this text a success. One reviewer writes, "From infancy through adolescence,

this text thoroughly covers the health promotion, surveillance, and maintenance needs of children."

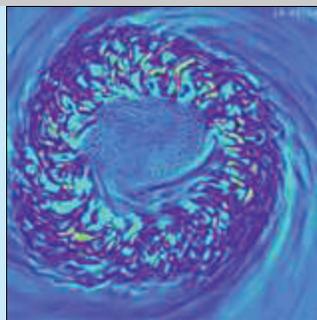
Both **Thomas Allbaugh, Ph.D., Associate Professor of English**, and **Vicky Bowden, DNSc, RN, Professor of Nursing and Director of the Honors Program**, have made innovative contributions to

Boyer's Scholarship of Teaching. They have indeed assured that knowledge continues as its parameters are expanded and its mode of presentation is improved. They are to be highly commended for the hard work, creativity, and clarity that went into these final scholarly products.—Carole J. Lambert



“Maximizing Small and Medium Sized NFPs Organizational Legitimacy Through Optimization and Validation of Managerial Capabilities and Knowledge Management”

William Bertacco, 2009 APU graduate and current graduate student attending the University of California at Santa Clara, **Meredeth Moore**, 2009 APU graduate, and **Dan Kipley, DBA**, Assistant Professor of Business and Management, provide insight into the challenges Not-for-Profit (NFPs) organizations face in today's changing economic environment in their article “Maximizing Small and Medium Sized NFPs Organizational Legitimacy Through Optimization and Validation of Managerial Capabilities and Knowledge Management” (*Journal of Global Business Development*, 2:1 [2009]).

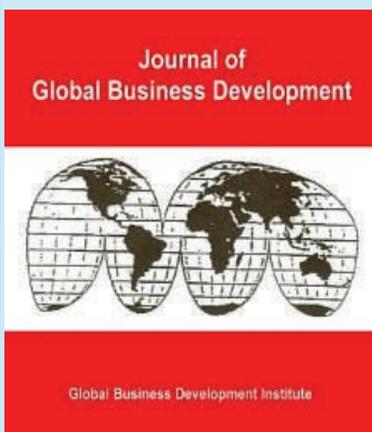
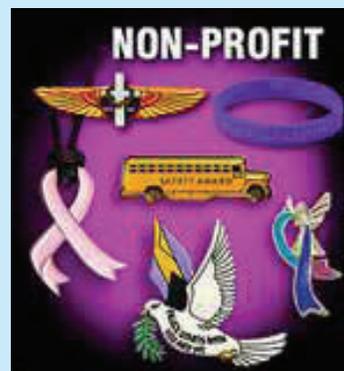


once primarily owned by FPs is now shared with NFPs. The authors make the argument that in order for NFPs to survive in this “high-turbulent club,” as well as maintain organizational legitimacy, NFPs need strong leadership with effective managerial capabilities. Competition for contributions from donors has increased substantially, and, in order to understand this donor/firm relationship, the authors pose five research questions in their exploratory research project: (1) When choosing to donate, how important is the organization's image? (2) How important is the percentage of donated funds to the cause? (3) When choosing to support an organization, how important is managerial experience? (4) How important is “effective” knowledge transfer within the organization when choosing donor support? (5) What is the relationship between perceived organizational legitimacy and donor support of the organization? A survey was given to a random sample of MBA

graduate students (N=67) at a private university. The results of the survey confirm that “a direct correlation exists between the perception of organizational legitimacy and coupling of effective managerial capabilities/knowledge management systems.” What this means is that a donor's perception of an organization is critical and this perception is ultimately tied to the organization's success. The authors recognize the limitations of their research (small sample size and multiple questions having a similar format style), but it provides a solid springboard for future research.



Nevertheless, Bertacco, Moore, and Kipley offer important insight with this preliminary research, and there are undoubtedly valuable implications for NFPs in today's unpredictable economy. They are to be commended for their research and paper, which won best paper at the Global Business Development Institute Conference in Las Vegas, Nevada, in March 2009.—Abbylin Sellers



In the past, NFPs and For-Profit Organizations (FPs) have had clearly delineated purposes, goals, and objectives. FPs have been considered entrepreneurial and obviously profit seeking, and NFPs “were seen as primary providers of services for the betterment of society.” In order to achieve the objectives of their firms, the managerial leadership and strategies have varied significantly between these two types of organizations. The fine lines that once existed to distinguish FPs from NFPs have become more blurred, and the “high turbulent environment” that was



**RESEARCH REPORTER FOR
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